

HPR-2017-003
St. Gallen, August 29th, 2017

**HIRZL INNOVATIONS AT THE EUROBIKE:
GRIPPP URBAN for modern cycling commuters and urban cyclist /
GRIPPP FORCE now available as semi-finger version / GRIPPP TOUR as
individual model from 2018 onwards**

St. Gallen.- HIRZL, the Swiss company dedicated to designing and producing performance gloves for a variety of sports activities, presents its product innovations at this year's Eurobike in hall A7, booth 102 from August 30 to September 2. With the GRIPPP URBAN model, HIRZL has developed a cycling glove for modern cycling commuters and urban cyclists, who are increasingly moving around urban traffic by e-bikes. The portfolio of GRIPPP FORCE will expand. After successfully introducing the full-finger version last year, the popular model is now also available as semi-finger version. In addition, HIRZL will be offering its first individual model in the European market via ESBT GmbH from 2018 onwards. The glove is a modification of the successful model GRIPPP TOUR and can be customized in the area of the backhand.

“At the Eurobike in 2016 we were asked again and again whether HIRZL offers a special e-bike glove in its portfolio. In a readers survey in cooperation with ebike-news.de we first asked which requirements e-bikers desire from a glove. Our development team created the first sample afterwards and checked the result again with the readers in January this year. The full-leather GRIPPP URBAN in a timeless yet modern design is the final outcome, which offers the driver an optimum grip on the handlebar so that they can fully concentrate on the traffic”, says Frieder Steinle, Managing Director at HIRZL, explaining the development process of the new cycling glove.

1. GRIPPP URBAN SF / FF

The full-leather GRIPPP URBAN SF / FF model in a timeless yet modern design offers an optimum grip on the handlebars while driving through the city and therefore assures 100% concentration on the traffic. While the palm consists of the well-known kangaroo leather, which comes along with the HIRZL GRIPPP™ technology, for the backhand HIRZL uses the smooth, but solid Chevetta leather. A real eye-catcher are the new “beans” foam padding system and the reflective side label.

- Ultimate grip in dry, humid and wet weather conditions
- Sweat-free palm
- Chevetta leather backhand and “beans” foam padding system

Material:

Palm: Kangaroo leather / foam padding system

Backhand: Premium Chevetta (goat leather) / knitted fabric / microfleece thumb

Colours:

Black / white

**Sizes (UNISEX):**

XS/6, S/7, M/8, L/9, XL/10, XXL/11, XXXL/12

Features:

Microfleece thumb wipe / pull-on & pull-off system / "beans" foam-padding system / knuckles stretch zone / rounded fingertips / comfort sweatband / natural touchscreen finger / reflective side label

2. GRIPPP FORCE SF

After successfully launching the full finger version of the GRIPPP FORCE in 2016, HIRZL presents the half-finger version this year. The GRIPPP FORCE is not a pure cycling glove, but an athletic high performance glove, which was designed for all "pull" and/or "push" activities. This glove is the first choice for all athletes who are looking for the best grip in combination with pulling and pushing.

The GRIPPP FORCE was used by Swiss bobsleigh pilot Rico Peter and his team last season, who successfully placed second at the 4-man bobsleigh overall IBSF World Cup and sixth at the 2-man bobsleigh. HIRZL is the official glove supplier for the national teams in bobsleigh, skeleton & luge of Swiss Sliding and accompanies the teams on their way to the Olympic Winter Games PyeongChang 2018.

Take control with the HIRZL GRIPPP Force. This athletic High Performance gloves were designed for all PULL and / or PUSH sports activities. The combination of kangaroo leather with the HIRZL GRIPPP™ technology, the ergonomic fit and the neoprene stretch wrist with XXL closure tab always guarantees you a safe and strong grip. Thanks to the stretchable form fit inserts, placed in consideration of the anatomic structure of the hand, the GRIPPP Force fits like a second skin.

- Ultimate grip in dry, humid and wet weather conditions
- Top performance in water and sweat absorption
- Gridlock textured kangaroo leather

Material:

Palm: Kangaroo leather / neoprene

Backhand: Premium Cabretta (sheepskin leather) / airtech mesh / stretchable membrane / neoprene

Colours:

Black / black

Sizes (UNISEX):

XS, S, M, L, XL, XXL

Features:

Pull-on & pull-off system / thumb cover / neoprene stretch wrist / XXL closure tab / form fit inserts palm and backhand / natural touchscreen finger.

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HIRZL.
THE ULTIMATE
GLOVE
EXPERIENCE.



3. GRIPPP TOUR TEAM –individual glove concept

A further innovation from HIRZL for 2018: HIRZL will offer its first individual model in the European market via the ESBT GmbH based in Germany from 2018 onwards. The glove is a modification of the successful model GRIPPP TOUR without fastener. The black backhand area can individually be designed on an area of approximately 48cm². The minimum order quantity is one piece, for example as a special gift. In general, the GRIPPP TOUR TEAM aims at cycling teams who are looking for a high-quality glove as team clothing.

You will find detailed information on all HIRZL gloves online: www.hirzl.com.

The sales distribution in Europe is organized by ESBT GmbH, headquartered in Isny i. Allgaeu.: www.esbt.one.

For more information and personal discussions, we are also at your disposal at the Eurobike. Please meet HIRZL at hall A7 / booth 102.

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ABOUT HIRZL

We are a Swiss company dedicated to designing and producing performance gloves for a variety of sports activities. Unlike many other manufacturers of sporting goods who offer a wide range of equipment, footwear and fashion items, we focus exclusively on gloves.

Our philosophy is based upon the firm belief that gloves are an essential part of the equipment for many types of sports. When gloves are used in sports, they become the only true link between the hands of the sportsperson and their equipment.

Our focus is to develop the most advanced technology to create gloves that make the human hand perform even more efficiently. Our gloves not only enhance, protect and provide outstanding performance; they are designed with specific sports in mind. Whether it is for Equestrian, Golf, Cycling, or any other Outdoor sport activities – HIRZL gloves deliver the ultimate glove experience.
